



Domain Names for New-Age Retail

Why .store?

Want to start a retail business or an online store?
Tell the world you're selling with a **.store** domain name.

Choose .store because it says 'buy now'

With a lot of clutter on .com, finding a domain name that complements your brand can get challenging. A **.store** domain name gives you a powerful alternative that also conveys what your site is about.

Choose .store because it creates it attracts potential customers

Because **.store** adds meaning to your name by indicating that it's a 'store', potential customers immediately connect with the name and remember it for being more than just a domain name.

Choose .store because it is intuitive

The keyword 'store' is an intuitive extension for every retail and ecommerce business. Plus, it is a common keyword suffix to search queries on the internet.

Choose .store because it is a great marketing tool

By making communication in online and offline advertising more contextual and relevant, **.store** becomes a great way for you to brand and market your store

Who is .store for?

- Retailers
- Online sellers
- Local businesses
- SMBs & Startups
- Storage solution providers

Who is using .store?

- [Emirates.store](#) Leading airline
- [Lorde.store](#) Grammy award-winning singer
- [Dudeperfect.store](#) Sports entertainment group with 56M+ followers
- [NBA.store](#) The National Basketball Association of North America
- [Boutir.store](#) Store-builder app startup

What are some ways of using .store?

- Launch an official brand merchandise store
- Deep link an inner product or category page
- Share the URL of your store on social media channels
- Promote specific categories or sales
- Protect your business against brandjacking